

CASE STUDY



Connecting Families with Cutting Edge Technology

CHALLENGE

Anthem Memory Care needed a better way to keep families connected and informed. The solution would have to make engagement effortless giving staff more time to focus on residents while also allowing them to scale up communication with ease.

SOLUTION

Go Icon delivers real-time updates, activity insights, and seamless communication for families. AI-powered tools save staff time and personalize the resident experience. The result? Stronger connections, greater satisfaction, and peace of mind for Anthem Memory Care residents, families, and staff.



Michael Zywicki

VP of Programs & Engagement
Anthem Memory Care

“Go Icon gives families a clear view of their loved one’s daily engagement. Staff uses go Icon to tailor support for each resident’s unique needs throughout their dementia journey.”

Anthem Memory Care Leverages Go Icon Technology For:

Easy Attendance Tracking for 88% of Anthem Activities



Streamlined Family Feedback in Real-Time



Increased Time Saving for Staff



Optimized Family Communication & Peace of Mind

